

## PRESS RELEASE

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## PALLADINE TECHNOLOGY UNVEILS NEW LED TV WITH HIGH RESOLUTION WSXGA PC DISPLAY AND DIGITAL LAN NETWORK READY

**SINGAPORE (23 October 2009)** – Palladine Technology Pte Ltd, a producer of Digital display TV, today announced the debut of the new Palladine PLED range of multimedia HD Ready 1080p LED TV supporting high definition broadcasting with built in Digital LAN Network Ready and USB Input to playback high definition and resolution multimedia files.



Integrated with the latest in LED back lighted Flat Panel Display increasing display lifetime to 100,000 hours, the Palladine PLED-Series is not only a High Definition Television that integrated a Digital High Definition TV tuner. It is also a media player that can playback full HD 1080p video format, high resolution photo and also audio via the USB 2.0 input.

With Digital LAN (DLAN) Network Ready the Palladine PLED-series cans remotely playback audio, video and photo files store in Media Server or Computer (Desktop PC/Notebook) via RJ45 interface. With your Media Server or computer operating as a storage hub for your Video, Photo and Audio files, it allows playback of different or same files with several Palladine PLED-Series TV at the same time.

Designed with the latest Video Scaling Chipset from the US and the latest HD TV Tuner, the Palladine PLED Series is both a high definition television and function also as a high resolution WSXGA PC Monitor. Integrated with a H.264 TV Tuner, it can receive TV broadcasting in high definition MPEG4 format up to HD 1080p and is downward compatible with DVB-T and analog TV broadcasting. Of course it also can support High Definition Video Format like Blu-Ray Disc up to 1080p via either the 3 HDMI or Component interface. Connect via the HDMI or VGA D-Sub Input, the Palladine PLED-Series is also a high resolution PC monitor supporting resolution up to 1680 x 1050 pixels.

The first LED Panel display size to be launch which will be 32", Palladine PLED-Series comes with a host of features like integrated with a pair of 10 watt PMPO speakers, Teletext, PIP, Picture and Sound Mode.

Elegantly designed in an ultra thin black-coated casing to suit most designer interior decoration, Palladine PLED 32" WXGA LED TV is schedule for mass delivery in end November 2009.

Attached herewith are the general technical specifications.

For further information, please contact Jeffery Chan at [sales@palladine.com](mailto:sales@palladine.com) or log on to [www.palladine.com](http://www.palladine.com).

### [ About Palladine Technology ]

**Part of the Palladine Technology Group, Palladine Technology Pte Ltd** established in Singapore since 2002 primarily focus is on the development and manufacturing of the latest flat screen display for the next generation of high definition video for both the consumer and commercial application at an affordable price. With its 3 LCD TV assembly line with capacity to produce up to 6,000 TV a month in one shift, Palladine also provide OEM/ODM services for their own brand TV or integration into appliances like Multimedia Refrigerator, Multimedia Cooker hoods and others.

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